

Student Success Map for **JOURNALISM** Multimedia Storytelling & Production

	First Year	Middle Years	Final Year
Create Classroom Success	<ul style="list-style-type: none"> <input type="checkbox"/> Meet with your Academic Advisor to review major requirements <input type="checkbox"/> Take Media & Society & Media Writing <input type="checkbox"/> Tour the CORD to locate the Writing Center and tutoring 	<ul style="list-style-type: none"> <input type="checkbox"/> Talk to a professor about your career plans, a research project, and/or grad school <input type="checkbox"/> Check with your advisor on your progress <input type="checkbox"/> Take Storytelling for Today's Media, Media Law, Video Production, Advanced Multimedia Storytelling, & a Production & Storytelling requirement course 	<ul style="list-style-type: none"> <input type="checkbox"/> Meet with your Academic Advisor to confirm you are ready to graduate <input type="checkbox"/> Take Journalism Writing Requirement & upper-level courses in area requirements
Find Campus Belonging	<ul style="list-style-type: none"> <input type="checkbox"/> Attend HillFest in September <input type="checkbox"/> Read the "One Community, One Book" <input type="checkbox"/> Join an RSO, like student media <input type="checkbox"/> Attend the departmental events like J-Days 	<ul style="list-style-type: none"> <input type="checkbox"/> Increase your involvement in an RSO 	<ul style="list-style-type: none"> <input type="checkbox"/> Mentor a first-year student <input type="checkbox"/> Take on a leadership role in an RSO
Make Local & Global Connections	<ul style="list-style-type: none"> <input type="checkbox"/> Find a service project on GivePulse <input type="checkbox"/> Explore Study Abroad opportunities 	<ul style="list-style-type: none"> <input type="checkbox"/> Study Abroad <input type="checkbox"/> Conduct a summer internship 	<ul style="list-style-type: none"> <input type="checkbox"/> Attend a professional conference
Build Career Ready Skills	<ul style="list-style-type: none"> <input type="checkbox"/> Take the Career Readiness Inventory <input type="checkbox"/> Find a student mentor 	<ul style="list-style-type: none"> <input type="checkbox"/> Complete the Career Launch program <input type="checkbox"/> Explore the PACE microcertificate and/or UofA Career-Ready Badge <input type="checkbox"/> Check-out on-campus jobs 	<ul style="list-style-type: none"> <input type="checkbox"/> Take the Career Readiness Inventory and First Destination Survey <input type="checkbox"/> Explore LinkedIn Learning and level up your skills
Prep for Post-Graduation	<ul style="list-style-type: none"> <input type="checkbox"/> Talk to a Career Coach about on-campus and/or summer jobs <input type="checkbox"/> Create LinkedIn & Handshake profiles <input type="checkbox"/> Make an affordability plan with a financial aid counselor <input type="checkbox"/> Apply for College and Dept. scholarships 	<ul style="list-style-type: none"> <input type="checkbox"/> Complete an internship <input type="checkbox"/> Complete a Challenge Card assessment <input type="checkbox"/> Apply for College and Dept. scholarships 	<ul style="list-style-type: none"> <input type="checkbox"/> Conduct 3 career conversations <input type="checkbox"/> Meet with a Career Coach and/or faculty member for assistance applying for grad programs or jobs <input type="checkbox"/> Update your LinkedIn and Handshake profiles

Career Info for **JOURNALISM** Multimedia Storytelling & Production

What are UofA Career-Ready Skills?

- Career and self-development
- Communication
- Critical thinking
- Perspective awareness
- Leadership experience
- Professionalism
- Teamwork
- Technology

What skills does this major develop?

- Storytelling
- Collaborative work
- Information literacy
- Cultural competence
- Ethics
- Message creation
- Information synthesis
- Media awareness

What graduate programs do majors often go into?

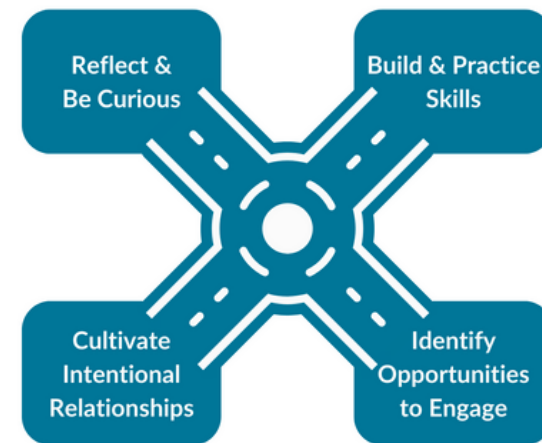
- Journalism
- Media & Entertainment Law
- Documentary Film
- Strategic Communication
- Communication
- Business Administration
- Media Studies
- Media Management

What careers do majors often go into?

- Content Creation
- Podcast Production
- Social Media Producer
- Multimedia Journalism
- Media Law
- Digital Content Strategy
- Data Visualization
- Media Production
- Corporate Storytelling
- Media Literacy Education
- Brand Strategy
- Project Coordination
- Write your own story! Your broad skillset gives you the agility to blaze paths in emergent fields.
- Journalism majors are found in a wide variety of sectors, using their skills in business, media, publishing, public relations, research, government, nonprofits, education, law, healthcare, social services, and other industries.

How do I start to plan my career?

- Complete the SparkPath Challenge Card activity online and then discuss your results with a career coach or career peer mentor. Talk about why it is important to you, how it relates to you and your previous experiences.
- What organizations are working on it?
- Which of these organizations appeal to me? What role would I like to have with them?
- What are my skills and how will I use them to work on this challenge?
- What skills, knowledge and experience do I need to develop to contribute more to the challenge?
- What is my plan to learn these things? Who can I connect with at the UofA for help?



career.uark.edu
journalism.uark.edu