Student Success Map for JOURNALISM

	First Year	Middle Years	Final Year
Create Classroom Success	 ☐ Meet with your Academic Advisor to review major requirements ☐ Take Media & Society & Media Writing ☐ Tour the CORD to locate the Writing Center and tutoring 	☐ Talk to a professor about your career plans, a research project, and/or grad school ☐ Check with your advisor on your progress ☐ Take News Reporting I&II, Editing, Enterprise Journalism, Media Law, Enterprise Reporting, & Data Journalism	☐ Meet with your Academic Advisor to confirm you are ready to graduate ☐ Take Ethics in Journalism and subject area requirements
Find Campus Belonging	 □ Attend HillFest in September □ Read the "One Community, One Book" □ Join an RSO, like the Society for Professional Journalists □ Attend campus events, like those hosted by the Center for Media Ethics and Literacy 	☐ Increase your involvement in an RSO ☐ Get active in student media, including The Arkansas Traveler and Hill Magazine ☐ Volunteer for the Lemke Journalism Project, a multicultural training program	 ☐ Mentor a first-year student ☐ Take on a leadership role in an RSO ☐ Apply for a leadership role in student media outlets The Arkansas Traveler, Hill Magazines
Make Local & Global Connections	☐ Find a service project on GivePulse ☐ Explore Study Abroad opportunities	☐ Study Abroad ☐ Find an internship ☐ Connect with Razorbacks on LinkedIn and ask to meet virtually or in person	☐ Attend a professional conference
Build Career Ready Skills	☐ Take the Career Readiness Inventory ☐ Find a student mentor	☐ Complete the Career Launch program ☐ Explore the PACE microcertificate and/or UofA Career-Ready Badge ☐ Check-out on-campus jobs	☐ Take the Career Readiness Inventory and First Destination Survey ☐ Explore LinkedIn Learning and level up your skills
Prep for Post- Graduation	☐ Talk to a Career Coach about on-campus and/or summer jobs ☐ Create LinkedIn & Handshake profiles ☐ Make an affordability plan with a financial aid counselor ☐ Apply for College and Dept. scholarships	 Meet with the school's internship coordinator Attend a conference to learn extra skills and network (ex. ISOJ, BEA, AEJMC, SPJ, NAHJ) Apply for College and Dept. scholarships 	 □ Conduct 3 career conversations □ Meet with a Career Coach and/or faculty member for assistance applying for grad programs or jobs □ Update your LinkedIn and Handshake profiles



Career Info for JOURNALISM

What are UofA Career-Ready Skills?

What skills does this major develop?

What graduate programs do majors often go into?

- Career and self-development
- Communication
- Critical thinking
- Perspective awareness
- Leadership experience
- Professionalism
- Teamwork
- Technology

- Writing
- Collaborative work
- Information literacy
- Cultural competence
- Ethics
- Message creation
- Information synthesis
- Persuasion

- Journalism
- Law
- Marketing
- Strategic Communication
- Communication
- Business Administration
- Media Studies
- Media Management

What careers do majors often go into?

How do I start to plan my career?

- News Reporter
- Sports Reporting
- Managing Internal or External Communications
- Copywriter
- Nonprofit Management
- Editor
- Multimedia Journalist
- Law
- Marketing Director
- Media Production
- Grant Writing
- Project Coordination
- Write your own story! Your broad skillset gives you the agility to blaze paths in emergent fields.
- Journalism majors are found in a wide variety of sectors, using their skills in business, media, publishing, public relations, research, government, nonprofits, education, law, healthcare, social services, and other industries.

- ☐ Complete the SparkPath Challenge Card activity online and then discuss your results with a career coach or career peer mentor. Talk about why it is important to you, how it relates to you and your previous experiences.
- ☐ What organizations are working on it?
- ☐ Which of these organizations appeal to me? What role would I like to have with them?
- ☐ What are my skills and how will I use them to work on this challenge?
- ☐ What skills, knowledge and experience do I need to develop to contribute more to the challenge?
- ☐ What is my plan to learn these things? Who can I connect with at the UofA for help?



career.uark.edu journalism.uark.edu