

# Student Success Map for **COMMUNICATION**

	First Year	Middle Years	Final Year
Create Classroom Success	<input type="checkbox"/> Meet with your Academic Advisor to review major requirements <input type="checkbox"/> Take Communication in a Diverse World and Media, Community and Citizenship courses <input type="checkbox"/> Tour the CORD to locate the Writing Center and tutoring	<input type="checkbox"/> Talk to a professor about your career plans, a research project, and/or grad school <input type="checkbox"/> Check with your advisor on your progress <input type="checkbox"/> Take Intro to Communication Research & other Communication courses	<input type="checkbox"/> Meet with your Academic Advisor to confirm you are ready to graduate <input type="checkbox"/> Take upper-level Communication elective courses
Find Campus Belonging	<input type="checkbox"/> Attend HillFest in September <input type="checkbox"/> Read the "One Community, One Book" <input type="checkbox"/> Join an RSO for debate, film, or another area of interest	<input type="checkbox"/> Increase your involvement in an RSO <input type="checkbox"/> Explore Lambda Pi Eta	<input type="checkbox"/> Mentor a first-year student <input type="checkbox"/> Take on a leadership role in an RSO
Make Local & Global Connections	<input type="checkbox"/> Find a service project on GivePulse <input type="checkbox"/> Explore Study Abroad opportunities	<input type="checkbox"/> Study Abroad <input type="checkbox"/> Conduct a summer research project	<input type="checkbox"/> Attend a professional conference
Build Career Ready Skills	<input type="checkbox"/> Take the Career Readiness Inventory <input type="checkbox"/> Find a student mentor	<input type="checkbox"/> Complete the Career Launch program <input type="checkbox"/> Explore the PACE microcertificate and/or UofA Career-Ready Badge <input type="checkbox"/> Check-out on-campus jobs	<input type="checkbox"/> Take the Career Readiness Inventory and First Destination Survey <input type="checkbox"/> Explore LinkedIn Learning and level up your skills
Prep for Post-Graduation	<input type="checkbox"/> Talk to a Career Coach about on-campus and/or summer jobs <input type="checkbox"/> Create LinkedIn & Handshake profiles <input type="checkbox"/> Make an affordability plan with a financial aid counselor <input type="checkbox"/> Apply for College and Dept. scholarships	<input type="checkbox"/> Complete an internship <input type="checkbox"/> Complete a Challenge Card assessment <input type="checkbox"/> Apply for College and Dept. scholarships	<input type="checkbox"/> Conduct 3 career conversations <input type="checkbox"/> Meet with a Career Coach and/or faculty member for assistance applying for grad programs or jobs <input type="checkbox"/> Update your LinkedIn and Handshake profiles

# Career Info for **COMMUNICATION**

## What are UofA Career-Ready Skills?

- Career and self-development
- Communication
- Critical thinking
- Perspective awareness
- Leadership experience
- Professionalism
- Teamwork
- Technology

## What skills does this major develop?

- Storytelling in a wide variety of contexts
- Collaborative work
- Information literacy
- Cultural competence
- Research
- Message creation
- Information synthesis
- Persuasion

## What graduate programs do majors often go into?

- Communication
- Law
- Teaching
- Cultural Studies
- Public Policy
- Strategic Communication
- Business Administration
- Counseling

## What careers do majors often go into?

- Managing Internal or External Communications
- Film Production
- Development & Fundraising
- Organizational Training
- Information Management
- Public Advocacy
- Law
- International Relations
- Negotiation
- Media Production
- Grant Writing
- Project Coordination
- Write your own story! Your broad skillset gives you the agility to blaze paths in emergent fields.
- Communication majors are found in a wide variety of sectors, using their skills in business, media, publishing, public relations, research, government, nonprofits, education, law, healthcare, social services, and other industries.

## How do I start to plan my career?

☐ Complete the SparkPath Challenge Card activity online and then discuss your results with a career coach or career peer mentor. Talk about why it is important to you, how it relates to you and your previous experiences.

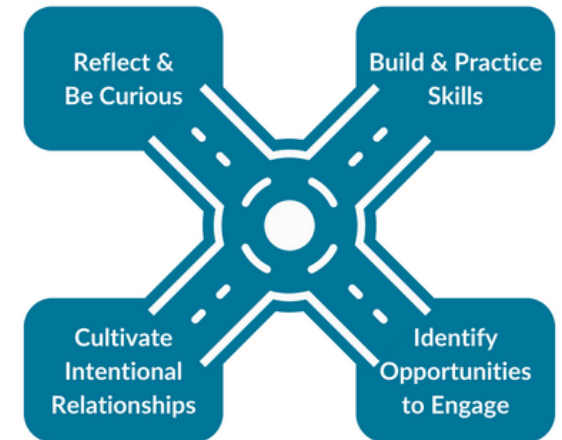
☐ What organizations are working on it?

☐ Which of these organizations appeal to me? What role would I like to have with them?

☐ What are my skills and how will I use them to work on this challenge?

☐ What skills, knowledge and experience do I need to develop to contribute more to the challenge?

☐ What is my plan to learn these things? Who can I connect with at the UofA for help?



[career.uark.edu](https://career.uark.edu)  
[communication.uark.edu](https://communication.uark.edu)