

Experiential Major Map for **GRAPHIC DESIGN BFA**

	First Year	Middle Years	Final Year
Create Classroom Success	<ul style="list-style-type: none"> <input type="checkbox"/> Meet with your Academic Advisor to review major requirements <input type="checkbox"/> Take Studio Foundations I & II <input type="checkbox"/> In February, apply to BFA in Graphic Design program <input type="checkbox"/> Tour the CORD to locate the Writing Center and tutoring 	<ul style="list-style-type: none"> <input type="checkbox"/> Begin your Graphic Design courses Talk to a professor about your career plans, a research project, or grad school <input type="checkbox"/> Check in with your advisor on your degree progress <input type="checkbox"/> Take the Professional Development course, where you'll create your portfolio & resume 	<ul style="list-style-type: none"> <input type="checkbox"/> Meet with your Academic Advisor to confirm you are ready to graduate <input type="checkbox"/> Take the Degree Project capstone course
Find Campus Belonging	<ul style="list-style-type: none"> <input type="checkbox"/> Attend HillFest in August <input type="checkbox"/> Join an RSO, like the AIGA Student Group, and/or read the "One Community, One Book" selection 	<ul style="list-style-type: none"> <input type="checkbox"/> Increase your involvement and leadership in the AIGA student Group and/or another RSO 	<ul style="list-style-type: none"> <input type="checkbox"/> Mentor a first-year student to demonstrate leadership <input type="checkbox"/> Take on more leadership in an RSO
Make Local & Global Connections	<ul style="list-style-type: none"> <input type="checkbox"/> Find a service project on GivePulse <input type="checkbox"/> Visit Crystal Bridges and The Momentary <input type="checkbox"/> Attend the September SoA Summer Travel Info Session <input type="checkbox"/> Attend SoA Visiting Lecture Series <input type="checkbox"/> Check out options for Study Abroad 	<ul style="list-style-type: none"> <input type="checkbox"/> Study Abroad <input type="checkbox"/> Attend a CACHE event <input type="checkbox"/> Attend the SoA Summer Travel Info Session <input type="checkbox"/> Attend SoA Visiting Lecture Series <input type="checkbox"/> Attend AIGA NWA events and join their Slack channel 	<ul style="list-style-type: none"> <input type="checkbox"/> Attend a networking or portfolio review event through AIGA NWA or in the local design community <input type="checkbox"/> Attend the September SoA Summer Travel Info Session <input type="checkbox"/> Attend SoA Visiting Lecture Series
Build Career Ready Skills	<ul style="list-style-type: none"> <input type="checkbox"/> Attend Career Skills for Artists events <input type="checkbox"/> Take the Career Readiness Inventory <input type="checkbox"/> Find a mentor 	<ul style="list-style-type: none"> <input type="checkbox"/> Attend Career Skills for Artists events <input type="checkbox"/> Complete the Career Launch program <input type="checkbox"/> Explore the PACE microcertificate and/or UA Career Ready Badge 	<ul style="list-style-type: none"> <input type="checkbox"/> Attend Career Skills for Artists events <input type="checkbox"/> Take the Career Readiness Inventory <input type="checkbox"/> Check-out on-campus jobs
Prep for Post-Graduation	<ul style="list-style-type: none"> <input type="checkbox"/> Visit the Arts & Humanities Career Fair <input type="checkbox"/> Talk to a Career Coach about on-campus and/or summer jobs <input type="checkbox"/> Create LinkedIn & Handshake profiles <input type="checkbox"/> Make an affordability plan with a financial aid counselor & apply for SoA scholarships 	<ul style="list-style-type: none"> <input type="checkbox"/> Complete a Challenge Card assessment <input type="checkbox"/> Attend the Arts & Humanities Career Fair <input type="checkbox"/> Apply for SoA and college scholarships <input type="checkbox"/> Complete summer internships 	<ul style="list-style-type: none"> <input type="checkbox"/> Update LinkedIn & Handshake <input type="checkbox"/> Attend the Arts & Humanities Career Fair <input type="checkbox"/> Conduct 3 career conversations <input type="checkbox"/> Meet with a Career Coach and/or faculty member for assistance applying for grad programs or jobs

Career Info for **GRAPHIC DESIGN BFA**

What are the UofA Career-Ready Skills?

- Career and self-development
- Communication
- Critical thinking
- Equity and inclusion
- Leadership experience
- Professionalism
- Teamwork
- Technology

What skills does this major develop?

- Creativity & Innovation
- Design Strategy & Decision Making
- Design Research
- Digital Technology
- Project Management
- Communication
- Time Management
- Entrepreneurship

What graduate programs do majors often go into?

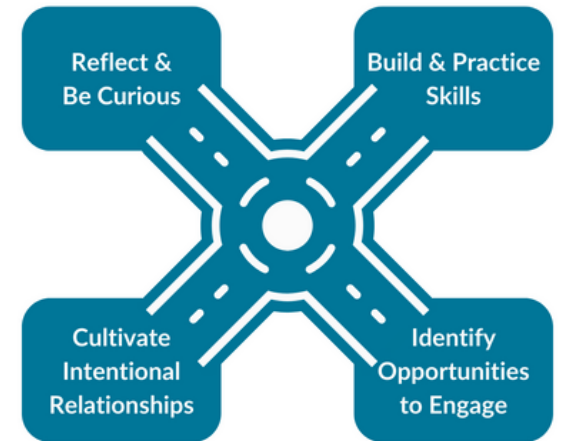
- MFA in Graphic Design
- Master of Design
- MA in Design
- MA in Communication
- MS in Information Design
- MS in Interaction Design
- MBA with a Design Focus

What careers do majors often go into?

- Graphic Designer
- Digital Designer/Interactive Designer
- UX Designer
- Branding Designer
- Editorial Designer
- Book Designer
- Design Manager
- Project Manager
- Package Designer
- Creative Director/Art Director
- Communications Director
- Video Game Designer
- Marketing & Communication Design Specialist
- In-house designer for non-profits, galleries, museums, libraries, art councils, schools, universities, law firms, architecture firms, realtors, healthcare facilities, government entities, and more.
- Write your own story!

How do I start to plan my career?

- Complete the SparkPath Challenge Card activity online and then discuss your results with a career coach or career peer mentor. Talk about why it is important to you, how it relates to you and your previous experiences.
- What organizations are working on it?
- Which of these organizations appeal to me? What role would I like to have with them?
- What are my skills and how will I use them to work on this challenge?
- What skills, knowledge and experience do I need to develop to contribute more to the challenge?
- What is my plan to learn these things? Who can I connect with at the UofA for help?



career.uark.edu
art.uark.edu