# 6 Must-Do's Before, During, & After the Career Fair

1. **Resume Review**
   - Make sure your resume is in tip-top shape. Drop by an employer resume review, visit the Career Studio, or schedule a resume appointment. Bring 10-20 copies of your resume to the fair to ensure you have enough.

2. **Research Companies**
   - Browse the list of companies attending the fair on Handshake and highlight your top five or ten. Research each company’s website or social media to find one or two things that interest you about the company or position.

3. **Practice Your Pitch**
   - Prepare a 30-second elevator pitch to introduce yourself to recruiters. State your name, major, one or two skills or accomplishments, the types of positions you’re seeking, and when you’re seeking experience.

4. **Dress to Impress**
   - Dress professionally as if you were going to a real job interview. This means wearing a neutral-colored suit, matching dress shoes, minimal jewelry, a well-manicured appearance, hairstyle, and smile.

5. **Ask Good Questions**
   - You know the company research you already did? This is where the good questions come into play. After a quick introduction, ask a question based on your research, such as, “I'd like to learn more about the project areas for the policy internship.”

6. **Follow Up**
   - For many recruiters, the follow-up is the most important part. Email your top leads within 24 hours, picking up where the discussion left off. Don’t be discouraged if they ask you to apply online - most companies require it. Just apply and thank the recruiter, letting them know you applied.