



Career readiness occurs everywhere on and off campus, with everyone a student may encounter, in every possible way.



Networking Events

- 7-9 industry-focused career fairs & 40+ employer-facing events every fall & spring
- Alumni- student mentoring circles
- Coach student organizations hosting professional development events & provide resources

Career-Ready Badge

- Find opportunities to practice & develop career-ready skills on campus using HogSync
- All departments and student organizations invited to tag their events with a career-ready skill
- Earn by participating in at least 40 skill-building activities at U of A

Career Readiness Inventory

- Generates report providing suggestions for ways to build career-ready skills
- Complete 1st year, when apply for graduation, and at anytime as U of A student

Student Employment

- Align campus work experiences with career-ready skills
- Provide centralized, equitable promotion of opportunities on Handshake
- Support supervisors to create more valuable learning opportunities

First Destination Survey

- Collected university-wide: 72% knowledge rate; 93% placement rate (2024)
- Used for university accreditation, departmental promotions & career decision-making

Career Education

- Faculty & Staff Career Toolkit, consulting & workshops
- Coaching, class presentations & career courses based on life design, challenge mindset and planned happenstance
- Career Studio: Walk-in career peer mentoring services
- Strategic social capital building & college-based Career Connections teams



Offices of Career Connections

Weaving lifelong career confidence & readiness into the full college experience and beyond

