

University of Arkansas Career Development Center

## Student E-Newsletter

March 2011

### “GREEN” JOBS:

SOME STUDIES SHOW THAT RIGHT NOW BETWEEN 1% AND 8% OF ALL JOBS IN THE UNITED STATES ARE ‘GREEN’ JOBS. THE GOVERNMENT HAS A GOAL OF CREATING 5 MILLION NEW GREEN JOBS IN THE NEXT 10 YEARS. BUT WHAT EXACTLY IS A GREEN JOB? A GREEN JOB IS ONE THAT:

- HELPS CONSERVE ENERGY
- PROMOTES THE DEPLOYMENT OF NEW TECHNOLOGY
- CONTRIBUTES TO A MORE SUSTAINABLE NATION

**THE BIG EVENT: REGISTER NOW AT [CAREER.UARK.EDU](http://CAREER.UARK.EDU)**

INFORMATION ABOUT GREEN JOBS AND A VARIETY OF OTHER TOPICS WILL BE PRESENTED AT THE BIG EVENT.

THE BIG EVENT IS A PROFESSIONAL DEVELOPMENT CONFERENCE DESIGNED TO GIVE UA STUDENTS A COMPETITIVE ADVANTAGE IN THEIR LIFE BEYOND COLLEGE. WORKSHOPS TO CHOOSE FROM INCLUDE:

- NETWORKING
- PERSONAL BRANDING
- USING SOCIAL MEDIA
- JOB SEARCH STRATEGIES
- DIVERSITY IN THE WORK-PLACE
- INTERNATIONAL JOBS
- DINING ETIQUETTE FOR INTERVIEWS OR NETWORKING EVENTS

### Upcoming Events:

March 10th ; 6:00-8:00pm  
State Department  
Diplomat in Residence  
information session  
Giffel’s auditorium  
Old Main

April 12th ; 1:00-5:00pm  
All Majors Career Fair  
Union Ballroom  
For a list of employers  
go to [career.uark.edu](http://career.uark.edu)

April 14th ; 3:00-8:30pm  
The BIG Event  
Career Conference  
Union Ballroom  
To register for  
conference go to  
[career.uark.edu](http://career.uark.edu).

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For Additional Upcoming  
Events, visit our website at  
[career.uark.edu](http://career.uark.edu)



UNIVERSITY OF  
**ARKANSAS**  
STUDENT AFFAIRS

Career  
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Center

Questions? Visit us at:  
[career.uark.edu](http://career.uark.edu)  
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